



W3 Media Concludes Trade Mission to Asia by signing MOU

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Ben Koshy and Myfanwy Wong from W3 Media have returned to Vancouver following a highly successful government trade mission to Bangkok in Thailand, resulting in a signed Memorandum of Understanding with Asian Technology Bridge Inc. The two companies have agreed to work together in a collaborative effort to increase trade and business opportunities between Canada and Asian markets including: Hong Kong, Taiwan, Korea, Japan & Thailand.

The W3 project team were invited to tour the region as part of a select technology trade delegation, showcasing Canadian expertise in the high tech sector. The pair visited a number of technology companies throughout Bangkok and Thailand, demonstrating the immediacy and fast load capability of a website hosted on W3 Media's network back in Canada in downtown Vancouver. This world-class facility allows W3 to provide efficient, reliable, ultra-fast hosting to companies across the globe.

"The Thai companies were amazed that, when tested side by side, a complex 'Flash' website hosted on W3 Media's network half-way across the globe in Canada could load faster than a simple html site that was hosted locally in Thailand," commented Ben Koshy, W3's senior web developer and technical manager.

W3 International Media provides overseas companies a hosting facility in North America, which gives customers speedy and reliable web site access for potential clients and partners. Myfanwy Wong is W3 Media's General Manager: "This service is particularly desirable for companies who wish to have an active presence in the US and Canada and can provide a bridge for these organisations to carry out their marketing activities."

This overseas mission effectively showcased a range of innovative technical solutions designed to improve B2B communications and promote trade between the two regions. The 2001 mission built on W3's successful trade mission to Seoul, South Korea in the Fall of 2000 and provided W3 Media with wide exposure to the Thai market.

About W3 International Media: W3 Media (www.w3media.com) is one of Western Canada's most established Internet service companies, providing a comprehensive range of products and solutions for businesses and organisations everywhere that the Internet reaches. W3's service options include professional web design, domain registration and world-class hosting & server co-location.