



W3 International Media launches Website for Premiere of New Animated Classic.

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VANCOUVER, BC/HOLLYWOOD, CA: W3 International Media, a Vancouver-based web company specializing in Web Design and Hosting, has been contracted to work with Bandai Entertainment of Los Angeles to launch the official website promoting the release of the highly anticipated animated movie *Escaflowne* in theatres throughout Canada and the United States (www.escamovie.com)

Escaflowne is the work of celebrated animator Shoji Kawamori and is his cutting edge vision of a world where the battle between good and evil hinges on a girl's ability to find meaning for her own life.

The official website www.escamovie.com features news and information on the making of the film and background material on the *Escaflowne* world, including stories about the characters, multi-media interviews with cast and creators, filmmaker biographies, trailers and release information.

W3 worked in conjunction with the Hollywood producers to ensure that the website captured the spirit and essence of the film. Myfanwy Wong, the General Manager of W3 International Media: "The Bandai and W3 teams worked tirelessly throughout the final production phase to capture the essence of the movie's visual experience in the final Flash website. www.escamovie.com captures the sensory experiences absorbed by the moviegoer and really makes you feel part of the *Escaflowne* world. We're thrilled to have had the opportunity to work with Bandai Entertainment and really happy that Vancouver has played a significant role in the development of the film, from the design of the website to being chosen as one of the few select North American cities to showcase the premiere."

Escaflowne the movie opens in theatres in Vancouver, New York, Los Angeles, San Francisco, Pasadena and Chicago on January 25th, 2002. Check www.escamovie.com for more details.

About W3 Media: W3 International Media (www.w3media.com) is one of Western Canada's most established Internet service companies, providing a comprehensive range of products and solutions for businesses and organisations everywhere that the Internet reaches. W3's service options include professional web design, domain registration and world-class hosting & server co-location.

About Bandai Entertainment Inc: Bandai Entertainment (www.bandai-ent.com) is the premier distributor of Japanese animation home video in North America. Launching under its online brand - AnimeVillage.com - in 1998, Bandai today is the leader in the animated home video category and is committed to the mainstream success of Japanese animation in the United States for the new Millennium.